

BEAR CREEK FOLK MUSIC FESTIVAL

August 12-14th 2022



ADVERTISING SPECIFICATIONS

■ DEADLINES

Ad Bookings: By Tuesday June 28, 2022

Ad Payment: By Tuesday June 28, 2022

Ad Submission: By Friday July 1, 2022

■ PREFERRED FORMATS

- High Resolution PDF with all fonts converted to outlines (CMYK)
- JPEG with no compression (must be 300dpi at 100%)

■ OTHER ACCEPTABLE FORMATS

- Adobe InDesign CC with all fonts outlined and all links provided
- Adobe Illustrator CC with all fonts outlined and all images embedded
- EPS file with all fonts outlined

■ UNACCEPTABLE FORMATS (DO NOT SEND)

- Microsoft Word, WordPerfect, Corel, Microsoft Publisher, GIF, PowerPoint, web-based graphics, Paint

■ CONTACT

For ad booking, prices, payment info and general questions please email
info@bearcreekfolkfest.org

For technical questions relating to ad construction please contact Jacqueline at
Jacqueline@rebelbent.com

Send completed Artwork to: **Jacqueline@rebelbent.com**

*For ad design services, feel free to request a quote from **Jacqueline@rebelbent.com**

PAGE 1 OF 2

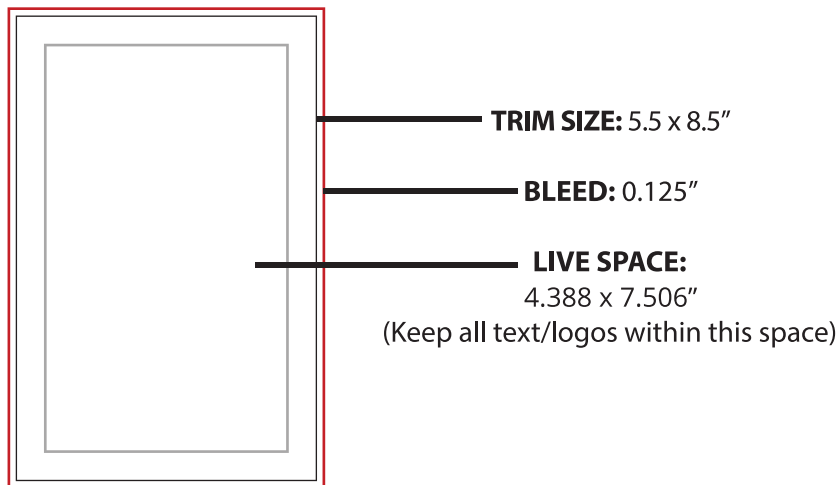
BEAR CREEK FOLK MUSIC FESTIVAL

August 12-14th 2022



ADVERTISING SPECIFICATIONS

■ **AD SIZING - 15% DISCOUNT OFFERED TO NON-PROFIT ORGANIZATIONS**



FULL COLOUR PAGE AD
\$1400

*Bronze sponsors can choose either a vertical or horizontal ad

2.218"
1.815"

FULL COLOUR
1/8 Page Ad Horizontal
\$275

4.471"
1.815"

FULL COLOUR
1/4 Page Ad Horizontal
\$450

2.218"
3.769"

FULL COLOUR
1/4 Page Ad Vertical
\$450

4.471"
3.769"

FULL COLOUR
1/2 Page Ad Horizontal
\$775